

MAKE-UP PRODUCTS FORMULATION

EN E-LEARNING



LENGTH

30 hours



DELIVERY METHOD

Online (e-learning) / IN ENGLISH ONLY



PREREQUISITES

Scientific (chemistry) basis or experience in cosmetics



TEACHING TEAM

Pascale Cottin / Caroline Bouchez



COST / PARTICIPANT:

€1485 HT

TRAINING DESCRIPTION

- This training is organized in **4 modules** (see program on the other page)
- **Each module** has a different theme
- **Assessments** for each module
- **A 30-minute exchange period** with the teacher (phone call or video call) at the end of each module
- **Estimated working time** of 30 hours for the whole training

Work at your own pace: the whole training is available once you start the session ; possibility to extend the period if the training is not finished at the date originally set

An assessment at the end of each module to evaluate the level of knowledge acquired during the training

A direct contact with the teacher

A discussion forum at your disposal during the training

An expertise and a strong experience in cosmetics

Option: 1 classroom session at ITECH Lyon
to practice new skills (extra fee)

TRAINING OBJECTIVES

Know the different development steps of a make-up product

Formulate stable products considering the regulation and the physicochemistry of raw materials

Know how to characterize make-up products

CONCERNED PUBLIC

Professionals freshly hired in formulation, working on quality control or cosmetic fabrication

Anyone wanting to develop their own make-up product brand

PEDAGOGICAL METHOD

In each module we propose 2 activities:

1. A theoretical part with videos for some modules
2. Exercises

Tutoring

Forum

EVALUATION

Quiz at the beginning and at the end of the training






UNE QUESTION ?

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DÉCOUVRIR LE CATALOGUE

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DETAILED PROGRAM

Module 1: Lip products

- Lipsticks
- Lipstain
- Gloss
- Pencil

Module 2: Eye products

- Mascaras
- Eyeshadows
- Eyeliner
- Eyebrows

Module 3: Face products

- Liquid foundations
- Cake foundations
- Dry powders

Module 4: Nail products

- Solvent based
- Water based
- Nail care
- New technologies

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